

## HOWARD P. GREENWALD

### Contact Information

Work:

Sol Price School of Public Policy  
University of Southern California  
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3414 NW 70<sup>th</sup> St.  
Seattle, WA 98117  
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### EDUCATION:

- Ph.D. Sociology, University of California, Berkeley
- M.A. Sociology, University of California, Berkeley
- B.A. General Studies in the Social Sciences, University of Chicago

### ACADEMIC HONORS:

Fulbright Canada Research Chair in Governance and Public Administration (University of Alberta, 2014; University of Ottawa, 2022)

National Woodrow Wilson Fellow

Special Honors, Committee on General Studies in the Social Sciences, University of Chicago

Special Career Fellow, University of California, Berkeley

Dissertation Fellow, Manpower Administration, United States Department of Labor

Bronze-Level Research Award, University of Southern California, Sol Price School of Public Policy

### FIELDS OF SPECIALIZATION:

*Academic:* Social Epidemiology  
Organizational Development and Behavior  
Program Evaluation

***Howard P. Greenwald***

Health Services Research  
Opinion and Attitude Assessment  
Survey Design, Management, and Analysis  
Service Marketing  
Policing

***Administrative:*** Program Design and Management  
Project Organization  
Board Formation and Leadership  
Accreditation and Accountability  
Proposal Development and Fundraising  
Diversity

**PROFESSIONAL POSITIONS:**

1991- Present Professor, Sol Price School of Public Policy, University of Southern California

2005- Present Clinical Professor, School of Public Health, University of Washington

1984-1991 Associate Professor, School of Public Administration, University of Southern California

1986-1990 Director, Health Services Administration Program, University of Southern California

1979-1984 Research Scientist and Project Manager, Battelle Human Affairs Research Centers, Seattle

1975-1979 Assistant Professor, Graduate School of Business, University of Chicago

1978 (summer) Visiting Professor, Robert Wood Johnson Clinical Scholars Program, School of Medicine, University of California, San Francisco

1974-1975 Post-Graduate Research Associate, Center for the Study of Law and Society, University of California, Berkeley

1973-1974 U.S. Department of Labor Manpower Administration, Dissertation Fellow, Institute of Industrial Relations, University of California, Berkeley

1972-1973 Teaching Assistant, Department of Sociology, University of California, Berkeley

1967 Caseworker, Cook County Department of Public Aid, Chicago

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**GRANTS AND CONTRACTS (Principal Investigator Only):**

Ecology Center/US Department of Agriculture, "Food Insecurity Nutrition Incentive Program Evaluation," 2015-2017 (\$163,000).

John Randolph Haynes and Dora Haynes Foundation Faculty Fellowship, "Implementation Study of the LAPD Biased Policing Complaint Mediation Program," 2014-2015 (\$10,000)

Sol Price Center for Social Innovation, "Assessing Affordable and Nutritious Food Programs in City Heights," 2012-2013 (\$50,000).

Bedrosian Center, "Intersectoral Governance in Community-Based Organizations: Features, Challenges, and Solutions," 2012-2013 (\$10,000).

County of Sacramento, "Study of Contact Between Sheriff's Deputies and Citizens in Sacramento County," 2002-2010 (\$327,061)

City of Sacramento Police Department, "Assess Racial Profiling in Vehicle Stops," 2000-2003 (\$119,000)

California HealthCare Foundation, "Explaining Lack of Health Insurance Among Employed Latino Californians," 2000-2002 (\$300,000)

John Randolph Haynes and Dora Haynes Foundation Faculty Fellowship, "Primary Care Resources for the Disadvantaged in Selected Areas of Los Angeles County," 1996-1997 (\$8,000)

W.K. Kellogg Foundation, "Develop Hispanic Leadership in Health Services Administration and Policy," 1989-1997 (\$1,137,000)

Administration on Aging, USDHHS, "Training Minority People for Management in Aging," 1994-1996 (\$196,000)

California Tobacco-Related Disease Research Program (TRDRP), "Cohort Risk Behavior and Tobacco Use: A Secondary Analysis of the California Behavioral Risk Factor Surveillance System Surveys," 1993 (\$10,000)

American Cancer Society, "Socioeconomic Status and Survival in Lung, Prostatic, and Cervical Cancer," 1990-1993 (\$114,000)

Public Health Service, USDHHS, "Grant for Graduate Programs in Health Administration," 1987-1991 (\$155,000)

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Public Health Service, USDHHS, "Traineeships for Students in Graduate Health Administration Programs," 1987-1991 (\$32,000)

Medical Association of the Republic of China, "Seminar in Hospital Administration," 1988 (\$30,000)

Sierra Foundation for Health, "The Sierra Foundation for Health/University of Southern California Distinguished Visitors Program," 1985-1986 (\$25,000)

American Cancer Society, "Work Disability Among Cancer Patients," 1984-1986 (\$62,000)

National Institute on Aging, USDHHS, "Work Disability in an Aging Population," 1984 (\$37,000, vacated)

Puget Sound Health Systems Agency and W.K. Kellogg Foundation, "Evaluation of Health Promotion Programs at the Workplace," 1982-1984 (\$60,000)

Office of Graduate Medical Education, Health Resources Administration, USDHHS, "An Analysis of the Content of Specialty Practices and their Services Capacities," 1981 (\$34,500)

Manpower Administration, U.S. Department of Labor, "The Effects of Unemployment on Technical Professionals in the San Francisco Bay Area," 1973-1975 (\$16,000)

**PRIVATE CONSULTING:**

Market Match program evaluation (Ecology Center/ U.S. Department of Agriculture); Evaluation of interventions for promoting distribution of locally produced food (Occidental College); research and policy issues in race and law enforcement (Cities of Los Angeles, Seattle, Sacramento, and Claremont); Project planning and data analysis (Yale University School of Nursing); Organization and evaluation of health promotion; evaluation of community-based organization performance (Group Health Cooperative of Puget Sound); Evaluating minority programs (U.S. Department of Health and Human Services); Recruitment and retention of minorities (American Dietetic Association); Evaluation and agency staffing (Puget Sound Health Systems Agency); Experimental design and data analysis (Seattle V.A. Medical Center); Radiology department management (University of California, San Francisco); Occupational health risks and related legislation (Western Institute for Occupational/Environmental Sciences, Inc.); Effects of federal regulation on energy distribution (U.S. Department of Energy).

**PUBLICATIONS, REPORTS, AND PRESENTATIONS:**

***A. Books:***

Greenwald, H.P. Health Care in the United States: Organization, Management, and Policy – Second Edition (San Francisco: Wiley, 2022).

***Howard P. Greenwald***

Greenwald, H.P. Organizations: Management Without Control. (Thousand Oaks: Sage, 2007).

Greenwald, H.P., Beery W.M. Health For All: Making Community Collaboration Work. (Chicago: Health Administration Press, 2002)

Greenwald, H.P. Who Survives Cancer? (Berkeley: University of California Press, 1992)

Greenwald, H. P. Social Problems in Cancer Control. (Cambridge, MA: Ballinger Publishing Co., 1980)

***B. Journal Articles:***

Greenwald H.P. "Challenges and Contexts in Mandated Organizational Change: Consolidation in Alberta's Health Care System." Canadian Public Administration. 2023 66(4): 1-17.

Greenwald H.P., Tao E., Tilley G. "Farmers' Market Incentives for Low Income Families: Who Uses, How Much, and Why?" American Journal of Preventive Medicine. 2022 62: 864-871.

Greenwald, H.P., Zukoski A.P. "Assessing Collaboration: Alternative Measures and Issues for Evaluation." American Journal of Evaluation. 2018 39: 322-335.

Greenwald HP, Beck C. "Bringing Sides Together: Community-Based Complaint Mediation at the Los Angeles Police Department." The Police Chief. 2018 August: 36-42.

Greenwald, H.P. "Management Challenges in British Columbia's Healthcare System." Journal of Health Organization and Management. 2017 31: (4): 418-429.

Greenwald, H.P., Zajfen V. "Food Insecurity and Food Resource Utilization in an Urban Immigrant Community." Journal of Immigrant and Minority Health. 2015 (17). Published Online.

Greenwald, H.P. "Public Responses to a Comprehensive Smoking Ban." Drugs and Alcohol Today. 2015 (2): 100-110.

Greenwald, H.P., McCorkle, R., Baumgartner K et al. "Quality of Life and Disparities Among Long-Term Cervical Cancer Survivors." Journal of Cancer Survivorship: Research and Practice. 2014 (8): 419-426.

Greenwald, H.P. "Increasing the Value of Evaluation to Philanthropic Foundations." American Journal of Evaluation. 2013 (34): 504-518.

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Ottoson J.M., Green L.W., Beery W.L., Senter S.K., Cahill C.L., Pearson D.C., Greenwald H.P. et al "Policy Contribution Assessment and Field-Building Analysis of the Robert Wood Johnson Foundation's Active Living Research Program." American Journal of Preventive Medicine. 2009 (36): S34-43.

Greenwald H.P., McCorkle R., Fennie K. "Health Status and Adaptation Among Long-Term Cervical Cancer Survivors." Gynecologic Oncology. 2008 (111): 449-454.

Greenwald, H.P., McCorkle R. 2008. "Sexuality and Sexual Function In Long-Term Survivors of Cervical Cancer." Journal of Women's Health 2008 (17):955-963.

Cheadle, A., Hsu, C., Schwartz, P., Pearson, D., Greenwald, H.P., Beery, W.L., Flores, G., Casey, M.C. "Involving Local Health Departments in Community Health Partnerships: Evaluation Results from the Partnership for the Public's Health Initiative." Journal of Urban Health 85 (2008):162-77.

Greenwald H.P., McCorkle R. "Remedies and Life Changes Among Invasive Cervical Cancer Survivors." Urologic Nursing. 27(2007):47-53.

Block, K.I., Dafter R., Greenwald H.P. "Cancer, the Mind, and the Problem of Self-Blame." Integrative Cancer Therapies." 5 (2006): 123-130.

Greenwald, H.P., Pearson D., Beery, W.L., Cheadle, A. "Youth Development, Community Engagement, and Reducing Risk Behavior." Journal of Primary Prevention. 27 (2006):3-25.

McCorkle, R., Tang, S.T., Greenwald, H.P., et al. "Factors Related to Depressive Symptoms Among Long-Term Survivors of Cervical Cancer." Health Care for Women International. 27 (2006): 45-58.

Greenwald, H.P., O'Keefe S., DiCamillo, M. "Why Employed Latinos Lack Health Insurance: A Study in California." Hispanic Journal of Behavioral Sciences. 27 (2005): 517-532.

Beery, W.L., Senter, S., Cheadle, A., Greenwald, H.P., Pearson, D. "Evaluating the Legacy of Community Health Initiatives: A Conceptual Framework and Examples from the California Wellness Foundation Health Improvement Initiative." American Journal of Evaluation. 26 (2005): 150-165.

Cheadle, A, Beery, W.L., Greenwald, H.P., Nelson, G.D., Pearson D., Senter, S., Procello A. "The California Wellness Foundation's Health Improvement Initiative: Evaluation Findings and Lessons Learned." American Journal of Health Promotion. 19 (2005) 268-296.

Greenwald, H.P., O'Keefe S, DiCamillo M. "The Importance of Public Sector Health Care in an

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Underserved Population.” Journal of Health and Human Services Administration. 27 (2004): 142-157.

Greenwald, H.P., Beery W.L., Pearson, D., Senter S, Cheadle A, Nelson GD, Bodenhorn K. “Polling and Policy Analysis as Resources for Advocacy.” Journal of Public Administration Research and Theory (J-PART). 13 (2003): 117-191.

Cheadle A, Beery WL, Greenwald HP, Nelson GD, Pearson D, Senter S. “Evaluating the California Wellness Foundation's Health Improvement Initiative: A Logic Model Approach.” Health Promotion Practice. 4 (2003): 146-156.

Greenwald, H.P., Chen, R.J., Johnston-Zamora, M. “Putting a New Face on Managed Care.” Marketing Health Services. 22 (2002): 15-19.

Greenwald, H.P. DeVries, R.A. Dickstein, D.A. “Changing the Health Care System: A Professional Education Program for Hispanic Leaders in California.” Journal of Health Administration Education 19 (2001): 221-237.

Greenwald, H.P., Beery W.L. “Reducing Isolation Among Inner City Elders: An Outcome Evaluation.” Health Promotion Practice. 2 (2001): 233-241.

Greenwald, H.P., Davis R.A. “Minority Recruitment and Retention in Dietetics: Issues and Interventions.” Journal of the American Dietetic Association 100 (2000): 961-966.

Greenwald, H.P., Polissar N.L., Borgatta, E.F., McCorkle, R., Goodman, G. "Social Factors, Treatment, and Survival in Early Stage Non-Small Cell Lung Cancer." American Journal of Public Health 88 (1998): 1681-1684.

Schneller E.S., Greenwald, H.P., Richardson, M.L., Ott, J. "The Physician Executive: Role in the Adaptation of American Medicine." Health Care Management Review 22 (1997): 90-96.

Nudelman, P., Beery, W.L., Greenwald, H.P., Hildebrand, M., Mann D. "Health Care Providers and Violence: Opportunities for Action." HMO Practice 13 (1997): 305-310.

Greenwald, H.P., Borgatta, E.F., McCorkle, R., Polissar, N.L. "Explaining Reduced Cancer Survival Among the Disadvantaged." Milbank Quarterly 74 (1996): 215-238.

Greenwald, H.P., Polissar, N., Dayal, H.H. "Race, Socioeconomic Status, and Survival in Three Female Cancers." Ethnicity and Health 1 (1996): 65-75.

Beery, W.L., Greenwald, H.P., Nudelman, P. "Managed Care and Public Health: Building a Partnership." Public Health Nursing 13 (1996): 305-310.

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Beery, W.L., Greenwald, H.P. "Health Risk Appraisal: A Health Promotion Opportunity for Managed Care." HMO Practice 10 (1996): 91-94.

Greenwald, H.P. "Managing Diversity: The Best for Everyone." Frontiers of Health Services Management 11 (1994): 41-45.

Greenwald, H.P., Polissar, N., Borgatta, E.F., McCorkle, R. "Detecting Survival Effects of Socioeconomic Status: Problems in the Use of Aggregate Measures." Journal of Clinical Epidemiology 47 (1994): 903-909.

Greenwald, H.P. Henke, C.V. "HMO Membership, Treatment, and Mortality Risk Among Prostatic Cancer Patients." American Journal of Public Health 82 (1992): 1099-1104.

Greenwald, H.P. "Interethnic Differences in Pain Perception." Pain 44 (1991): 157-163.

Greenwald, H.P., Dirks, S.J., Borgatta, E.F., *et al.* "Work Disability Among Cancer Patients." Social Science and Medicine 29 (1989): 1253-1259.

Greenwald, H.P., Bergner, M., Bonica, J.J. "The Prevalence of Pain in Four Cancers." Cancer 60 (1987): 201-207.

Greenwald, H.P. "Getting the Most Out of Health Promotion." Business and Health 4 (1987): 40-42.

Greenwald, H.P. "The Specificity of Quality-of-Life Measures Among the Seriously Ill." Medical Care 25 (1987): 642-651.

Greenwald, H.P. "HMO Membership, Copayment, and Initiation of Care for Cancer: A Study of Working Adults." American Journal of Public Health 77 (1987): 461-466.

Greenwald, H.P. "Cost Containment and Initiation of Care for Cancer in a Medicare-Eligible Population." Public Administration Review 46 (1986): 651-656.

Greenwald, H. P., Hart, L.G. "Issues in Survey Data on Medical Practice: Some Empirical Comparisons." Public Health Reports 101 (1986): 540-546.

Greenwald, H.P., Peterson, M.L., Garrison, L.P., Moscovice, I.S., Hart, L.G., Hall, T.L., Perrin, E.B. "Interspecialty Variation in Office-Based Care." Medical Care 22 (1984): 14-29.

Rosenblatt, R., Cherkin, D.C., Schneeweiss, R., Hart, L.G., Greenwald, H.P., Kirkwood, C.R., Perkoff, G.T. "The Structure and Content of Family Practice." Journal of Family Practice 15 (1982): 681-722.



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Greenwald, H.P., Nevitt, M.C. "Physician Attitudes Toward Communication with Cancer Patients." Social Science and Medicine 6 (1982): 591-594.

Greenwald, H.P., Woodward, J.M., Berg, D.H. "Transportation or CT Scanners? A Theory and Method of Health Resource Allocation." Health Services Research 14 (Fall, 1979): 209-220.

Greenwald, H.P. "Scientists and Technocratic Ideology." Social Forces 58 (December, 1979): 630-650.

Tarlov, A.R., Schwartz, B., Greenwald, H.P. "Innovation in Regional Health Care: The Academic Medical Center's Prospects and Problems." Journal of Medical Education 54 (May, 1979): 370-378.

Greenwald, H.P. "Politics and the New Insecurity: Ideological Changes of Professionals in a Recession." Social Forces 57 (December, 1978): 103-118.

Greenwald, H.P., Becker, S.W., Nevitt, M.C. "Delay and Noncompliance in Cancer Detection: A Behavioral Perspective for Health Planners." Milbank Quarterly 56 (August, 1978): 212-230.

Greenwald, H.P. "Scientists and the Need to Manage." Industrial Relations 17 (May, 1978): 156-167.

Greenwald, H.P. "Patterns of Authority in Two Herding Societies: An Ecological Approach." Administrative Science Quarterly 17 (June, 1972): 207-217.

### ***C. Invited Chapters:***

Greenwald, H.P. "Research Funding in Sociology." In: Borgatta, E. and Montgomery, R. (eds.) Encyclopedia of Sociology (2<sup>nd</sup> edition). New York: Wiley, 2000.

Greenwald, H.P. "Civil Liberties." In: Borgatta, E. and Montgomery, R. (eds.) Encyclopedia of Sociology (2<sup>nd</sup> edition). New York: Wiley, 2000.

Greenwald, H.P. "Ethics in Social Research." In: Borgatta, E. and Montgomery, R. (eds.) Encyclopedia of Sociology (2<sup>nd</sup> edition). New York: Wiley, 2000.

Greenwald, H.P., Schneller, E.E., Richardson, M.L., Ott, J.A. "Physicians as Managers." In: Johnson, J.A. and Kilpatrick, A.O. (eds.), Handbook of Health Administration and Policy. (Montecello, N.Y.: Marcel Dekker, 1998).

Greenwald, H.P. "Ethics in Social Research." In: Borgatta, E. and Borgatta, M. (eds.), Encyclopedia of Sociology. (New York: Wiley, 1991).

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**D. Book Review:**

Greenwald, H.P. The Overeducated American by Richard B. Freeman. American Journal of Sociology 83 (March, 1978): 1307-1309.

**E. Letters, Replies, Critical Commentary, OP/ED:**

Greenwald, HP. "Cameras Aren't a Guarantee Against Police Excessive Force" (OP/ED) The Sacramento Bee (Monday, March 7, 2016)

Greenwald, H.P., "Grade Inflation: Who Is To Blame?" (letter) The Wall Street Journal (Friday, January 4, 2002).

Greenwald, H.P., "Racial Profiling Study Isn't Biased Against Blacks." (OP/ED) The Sacramento Bee (Tuesday, December 11, 2001).

Greenwald, H.P., "How Business Can Preserve the Ideals of Affirmative Action." (Op/ED) The New York Times (Sunday, January 5, 1997).

Greenwald, H.P., Polissar, N., Borgatta, E.F., McCorkle, R. "Problems in the Use of Aggregate Measures" (Response to D.L. McGee, R.S. Cooper, and Y. Liao). Journal of Clinical Epidemiology 49 (1996): 944-945.

Nudelman, P., Beery, W.L., Hildebrand, K.M., Greenwald, H.P. "Stop Violence Now." Hospitals and Health Networks (July 20, 1995).

Beery, W.L., Greenwald, H.P. "Strong Social Networks Tend to Save Lives." Primetime Northwest (November, 1995).

Greenwald, H.P. "Re: Book Review of 'Who Survives Cancer?'" The Book's Author Replies to Reviewer David A. Leon." American Journal of Epidemiology 140 (1994): 77-78.

**F. Monographs and Research Reports:**

Greenwald, H.P., Final Evaluation Report: First 5 Los Angeles Market Match. For Ecology Center/First 5), 2018.

Greenwald, H.P., Zajfen, V. Assessing Affordable and Nutritious Food Programs in City Heights: Final Report. For Price Charities, 2013.

Greenwald, H.P. Race and Vehicle Stops by the Sacramento County Sheriff's Department. Sacramento: Office of the Inspector General, 2011.  
[www.inspectorgeneral.saccounty.net/Documents/sac\\_030847.pdf](http://www.inspectorgeneral.saccounty.net/Documents/sac_030847.pdf)

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Beery, W.L., Greenwald, H.P., Marzotto, T. The Designation of Rural Areas in California. Los Angeles: The California Endowment, 2006.

Greenwald, H.P. Final Report: Police Vehicle Stops in Sacramento, California. Sacramento: Sacramento Police Department, 2001.

Greenwald, H.P., Beery, W.L. Health Promotion for Seniors: Opportunities in Primary Care. (Seattle: Group Health Cooperative of Puget Sound, 1993). A monograph to disseminate techniques for health promotion in managed care settings funded by W.K. Kellogg Foundation.

Greenwald, H.P., Grady, W.R., Chapman, R.C., Hongladarom, T., Bonica, J.J. Pain Control in Cancer. (Seattle: Battelle Memorial Institute, 1983), for National Cancer Institute, USDHHS.

Greenwald, H.P., Garrison, L.P., Hart, L.G., Peterson, M.L., Moscovice, I.S. Hall, T.H., Perrin, E.B. An Analysis of the Content of Specialty Practices and their Service Capacities. (Seattle: Battelle Human Affairs Research Centers, 1981), for Bureau of Health Professionals, Office of Graduate Medical Education, Health Resources Administration, USDHHS.

Greenwald, H.P. Work and Health: Inseparable in the Eighties. (Berkeley: Western Institute for Occupational/Environmental Sciences, 1980). Nationally distributed to union leaders and business executives responsible for occupational health.

Greenwald, H.P., Smith, J.F., Huff, K.M. Controlling Cancer: A Prospective Evaluation. (Chicago: University of Chicago Cancer Research Center, 1977), for National Cancer Institute.

***G. Presentations and Testimony (Partial List):***

Greenwald, H.P. "Racial Bias in Vehicle Stops by Sacramento Police." Sacramento City Council, 2001 (invited testimony).

Greenwald, H.P., Senter, S., Pearson, D. et al. "Polling and Policy Analysis as Resources for Advocacy." Society for Public Health Education (SOPHE) Annual Meeting, Seattle, 2001.

Greenwald, H.P., Senter, S., Pearson, D. et al. "Youth Development and Tobacco Avoidance: Measures and Effects." California Department of Health Services, Tobacco Control Section, Project Directors' Meeting, Lake Tahoe, 1999 (invited paper).

Greenwald, H.P. "Uneven Odds: Explaining High Cancer Death Rates Among Minorities and the Poor," American Cancer Society Science Writers' Seminar, New Orleans, 1995 (invited presentation).

Greenwald, H.P. "Factors Affecting Demand for Care." Yolo County Health Council, Yolo

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County Department of Health, Davis, CA, 1995 (invited testimony).

Greenwald, H.P., Schneller, E.S., Richardson, M.L. "Docs on Top: The Emerging Physician-Executive." American College of Physician Executives Congress, Chicago, 1995.

Greenwald, H.P. "Income, Race, and Cancer Survival: Pilot Data and Alternative Models," American Public Health Association Annual Meeting, Washington, D.C., 1994.

Greenwald, H.P. "Socioeconomic Status and Survival." President's Cancer Panel, New York, 1993 (invited testimony).

Greenwald, H.P. "Detection and Treatment of Breast Cancer Among Low Income Women."

President's Cancer Panel, Special Commission on Breast Cancer, New York, 1993 (invited testimony).

Greenwald, H.P. "Cohort Risk Behavior and Tobacco Use." First Annual Scientific Conference, California Tobacco-Related Disease Research Program, San Francisco, 1993 (invited paper).

Greenwald, H.P. "Why Poor People Die of Cancer." American Public Health Association Annual Meeting, San Francisco, 1993.

Greenwald, H.P., Polissar, N., Borgatta, E.F., McCorkle, R. "Detecting Survival Effects of Socioeconomic Status: Problems in the Use of Aggregate Data." American Public Health Association Annual Meeting, San Francisco, 1993.

Greenwald, H.P. "Validity and Application of Quality of Life Measures." RAND/UCLA, Los Angeles, 1992.

Greenwald, H.P. "Health Care in the United States: Can the Private Sector Serve the Welfare State?" Session on Public Policy Issues between Canada and the U.S.: Public Health Services. American Society for Public Administration Annual Meeting, Portland, OR, April 20, 1988.

Greenwald, H.P. "Marketing Health Promotion in the Workplace: Reconciling Wants and Needs." Health Education Section, American Public Health Association Annual Meeting, Washington, D.C., 1985.

Greenwald, H.P. "Independence and Specificity of Quality of Life Measures among the Chronically Ill." Statistics Section, American Public Health Association Annual Meeting, Washington, D.C., 1985.

Greenwald, H.P., Sajewski, C.J. "Outcome Evaluation of Employee Health Promotion Programs." American Public Health Association Annual Meeting,

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Anaheim, CA, 1984.

Greenwald, H.P., Francis, A., Bergner, M., Bonica, J.J. "Incidence and Natural History of Pain in Cancer." 13th International Cancer Congress, Seattle, WA, 1982.

Greenwald, H.P. "Professionals and the Cybernetic Future Future. First Keynote Address, Illinois Librarian's Association, Chicago, Ill. 1978.

Greenwald, H.P. "Changing Careers of Engineers and Scientists." American Sociological Association Annual Meeting, New York, 1976.

**PROFESSIONAL AND COMMUNITY ACTIVITIES:**

***A. Professional Organizations:***

Peer Reviewer, Fulbright Distinguished Research Chair, 2018.

Commissioner, Accrediting Commission for Education in Health Services Administration (ACEHSA), 1998-2003.

Chair, Network for Health Care Management, 1992-1994.

***B. Conference Organization:***

Organizer and Convenor, "California's Working Latinos and Health Insurance: New Facts and Policy Challenges." Funded by the California HealthCare Foundation, Los Angeles, 2001.

Organizer and Convenor, "Changing Environments and New Program Visions." Association of University Programs in Health Administration Leadership Conference, San Diego, 1995.

Organizer and Convenor, "Race, Socioeconomic Status, and Health Care Outcomes." Session at American Public Health Association Annual Meeting, San Francisco, October, 1993.

Organizer, "Health Care in the Hispanic Community: The Los Angeles Experience." Community conference funded by the W.K. Kellogg Foundation, Los Angeles, November, 1992.

Organizer and Convenor, Regional Seminar in Health Services Research, University of Southern California, Los Angeles, Spring 1987, 1988, 1990.

Organizer and Convenor, Seminar in Hospital Administration for Health Professionals from the Republic of China, Los Angeles, CA, January 25-29, 1988.

Organizer and Convenor, Colloquium on Health and Care for the Aging, Los Angeles, CA, July

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14, 1987.

Organizer and Convenor, "Recent Changes in Publicly Financed Health Care." Session at American Society for Public Administration Annual Meeting, Anaheim, CA, April, 1986.

***C. Service to Academic Journals:***

Journal of the American Medical Association, referee

Milbank Quarterly, referee

Pediatrics, referee

Obstetrics and Gynecology, Referee

Public Administration Review, referee

Medical Care, referee

Health Services Research, referee

Medical Care, referee

Ethnicity and Health, referee

Journal of Business, referee

American Journal of Epidemiology, referee

American Journal of Sociology, Associate Book Review Editor

***D. Grant Review Panels:***

Kaiser/Group Health Community Foundation

USDHHS, National Institutes of Health, (NICHD)

California Department of Health Services, Tobacco Control Section

USDHHS, Health Resources and Services Administration (HRSA)

USDHHS, Public Health Service, Agency for Health Care Policy and Research (AHCPR)

American Cancer Society, Social and Behavioral Medicine Study Section

Social Science Research Council, Dissertation Fellowship Program

William T. Grant Foundation

***E. Teaching:***

***University of Southern California, School of Policy, Planning, and Development,  
1984-present:***

***Howard P. Greenwald***

Survey Research Methods (P.P.D. 608).

Human Behavior in Public Organizations (P.A. 585)

Policy and Program Evaluation (P.A. 542)

Health Services Marketing (P.A. 538)

Social Marketing (P.P.D. 599)

Health Care and American Public Decisions (P.A. 230g)

Problems and Issues in the Health Field (P.A. 530)

Health Program Policy and Administration (P.A. 630)

Advanced Seminar in Administrative Behavior (P.A. 685)

***University of Chicago, Graduate School of Business, 1975-1979***

Management of Public and Non-Profit Organizations (Business 680)

Work Motivation and Performance (Business 389)

Organizational Structure and Process (Business 395)

Organization and Delivery of Physician Services (Business 597)

***F. Professional Organizations:***

American Society for Public Administration

American Public Health Association

American Sociological Association

Society for Public Health Education

Association for Public Policy Analysis and Management

***G. University Service (Partial List):***

Faculty Chair, University of Southern California Sacramento Center, 1998-2002

Member, Faculty Council, 2001-2002

Member, Faculty Resources Committee, 1996-1997

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Member, Search Committee, Topping Chair in Health Economics and Policy, 1996-1998

Member, Search Committee, Blue Cross Chair in Health Care Finance, 1995-1996

Chair, School of Public Administration Search Committees in Public and Health Services  
Administration, 1994-1995

Chair, School of Public Administration Faculty Incentives Subcommittee, 1991-1992

School of Public Administration Strategic Planning Committee, 1987-1988

Faculty Senate, 1988-1989; 2005-2016

Sol Price School of Public Policy Appointments, Promotion, and Tenure (APT) Committee,  
2016-present.

***H. Community Service:***

President, Martin Family Foundation

Member, Central Cascade Winter Recreation Advisory Commission

National Ski Patrol

**PERSONAL INTERESTS:**

Mountaineering

Distance Running

Swimming

Writing

Blues